



## Kodansha Company Profile 2016-2017

### Head Office

2-12-21 Otowa, Bunkyo-ku  
Tokyo 112-8001 Japan  
Tel: +81-3-3945-1111 (switchboard)

### Affiliated Companies/Organizations

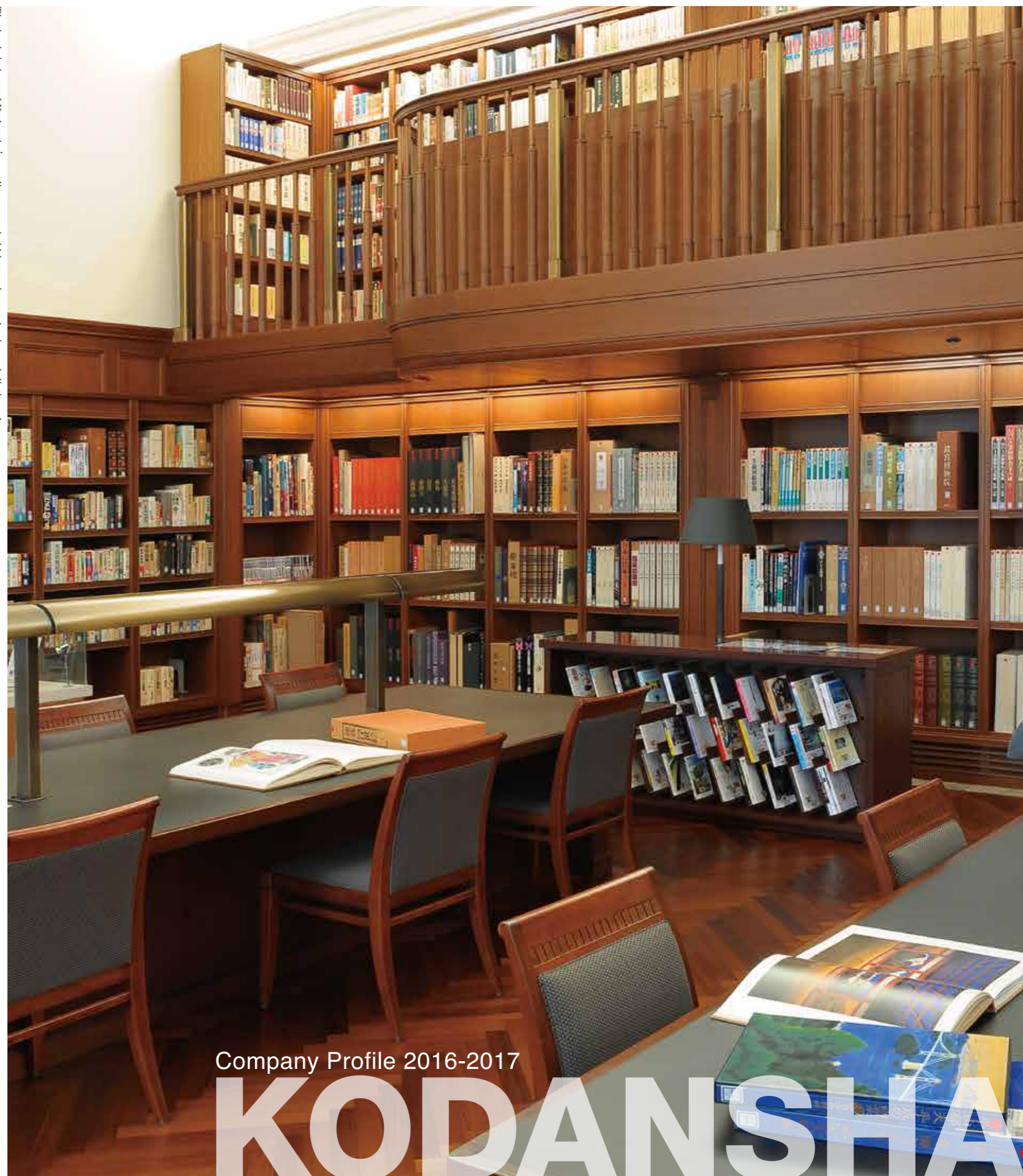
Kobunsha Co., Ltd.  
King Record Company Ltd.  
Nikkan Gendai Co., Ltd.  
Star Seas Company  
Tanka Kenkyu-sha Co., Ltd.  
Kodansha Editorial, Inc.  
Kodansha Scientific, Ltd.  
Kodansha BC Ltd.  
Kodansha Comic Create Co., Ltd.  
Kodansha Gakugei Create Co., Ltd.  
Kodansha Pal Co., Ltd.  
Toyokuni Printing Co., Ltd.  
Dai-Ichi Tsushinsha Inc.  
Otowa Building.  
Daiichi Paper, Inc.  
Kodansha Business Partners Co., Ltd.  
Kodansha Human Network Co., Ltd.  
Kodansha Busico Co., Ltd.  
  
Noma Cultural Foundation  
The Japan Forum  
Noma Institute of Educational Research

### < Overseas >

Kodansha Beijing Culture Ltd.  
Beijing HurricaneCulture LTD.  
Kodansha USA, Inc.  
Kodansha USA Publishing, LLC  
Vertical, Inc.  
Kodansha Advanced Media LLC  
Kodansha Europe Ltd.  
Kodansha Taiwan Media Group, Co., Ltd.



The bookshelves of Kodansha's reading room hold large-size art books and dictionaries.



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# KODANSHA















**The Kodansha Noma Memorial Museum**

The Museum collection is comprised of paintings by early modern Japanese masters such as Taikan Yokoyama, Gyokudo Kawai, Takeji Fujishima and Saburotsuke Okada; important manuscripts and papers from Kodansha history such as those from Shonen Club; and nostalgic illustrations in ink and watercolors by Yutaka Murakami. The museum often holds exhibitions around these three pillars of its collection. There is also a lounge overseeing the museum gardens, frequented by the general public.



**Chinese Publisher Internships**

In collaboration with China's State Administration of Press, Publication, Radio, Film and Television, Kodansha is accepting interns from China. They learn about Japanese publishing and acquire editorial skills in our six-month work-study program, eventually returning to China and leading successful careers in publishing there.



24th Intern Class  
From left: Wang Xiaoping, Jia Chao and Li Hao.

**Reforestation Projects**

Kodansha began its reforestation projects in 1998. We currently own and manage 500 hectares in southern Australia near Melbourne, and another 765 hectares in south eastern New Zealand. In New Zealand, where we took over a local reforestation project, harvesting and shipping have started already. But in Australia, where we started the project from the scratch 10 years ago, harvesting and shipping have just started in 2016. The two projects combined will produce and ship 10,000 tons of chips annually, accounting for 10% of the virgin pulp being used for Kodansha's publications. We are the first publisher in Japan to be certified for Chain of Custody (CoC), and through the reforestation projects and other efforts, we are focusing on environmentally-friendly paper procurement.

**Caring for the Environment**

In addition to the above efforts, Kodansha has adopted a system to reduce environmental impact of its product distribution. We proactively utilize low-emission vehicles and hybrid vehicles, and organize joint distribution with affiliated companies. Further, we have created a structure to ensure that each of our divers adhere to environmentally-considerate ways of driving.

**Awards**



2015 Three Noma Awards Ceremony

■ **The Noma Prize for Literature**  
Sponsor: Noma Cultural Foundation  
Monetary Prize: 3 million yen

■ **The Noma Literary Prize for New Writers**  
Sponsor: Noma Cultural Foundation  
Monetary Prize: 1 million yen

■ **The Noma Literary Prize for Children's Literature**  
Sponsor: Noma Cultural Foundation  
Monetary Prize: 2 million yen

These "Three Noma Awards" have been established to raise the quality of Japanese literature and to contribute to its advancement.

■ **The Yoshikawa Eiji Prize for Literature**  
Sponsor: Yoshikawa Eiji Cultural Foundation  
Monetary Prize: 3 million yen

■ **The Yoshikawa Eiji Bunko Prize**  
Sponsor: Yoshikawa Eiji Cultural Foundation  
Monetary Prize: 1 million yen

■ **The Yoshikawa Eiji Prize for New Writers**  
Sponsor: Yoshikawa Eiji Cultural Foundation  
Monetary Prize: 1 million yen

■ **The Yoshikawa Eiji Cultural Prize**  
Sponsor: Yoshikawa Eiji Cultural Foundation  
Monetary Prize: 1 million yen

The Yoshikawa Eiji Prize for Literature is a prestigious Japanese literature award, established to commemorate the great achievements of Eiji Yoshikawa. The Yoshikawa Eiji Cultural Prize is given to rarely-rewarded groups and individuals who are dedicated to the development of Japanese culture.

**Cultural Projects**

**The Kodansha Literary Translation Fund**

The fund was established to commemorate Kodansha's centennial anniversary and the 20th anniversary of the Noma Award for the Translation of Japanese Literature. It assists overseas publishers defray the cost of publishing translations of Japanese books, in an effort to introduce Japanese literature to a wider international audience, and to enhance mutual understanding between Japan and other countries.

**The Noma Cultural Foundation Scholarships**

The Foundation provides research grants and scholarships for graduate students in Japan.

**The Noma Prize for the Promotion of Reading**

Given to groups and individuals who have contributed to the causes of literacy and book culture in their communities and workplaces. The prize, awarded by the Japan Council for the Promotion of Reading, was renamed and as The Noma Prize for the Promotion of Reading in 1971, in the honor of Kodansha's former president Shoichi Noma, who endowed the project.

**Noma Dojo**

Believing kendo as the "way to become a whole person," Kodansha's first president Seiji Noma established the Noma Dojo within the company premises, encouraging the practice of this martial art. His spirit remains alive today, and more than 20,000 kendo practitioners join the all-year-round morning sessions annually.

