



KODANSHA

「おもしろくて、ためになる」を世界へ  
Inspire Impossible Stories

2023 年 3 月 22 日  
株式会社講談社

## アメリカ向け新マンガプラットフォーム 「K MANGA」が 5 月にスタート 日米の読者に最新話を同時配信へ

平素より弊社の出版活動にご理解とご協力を賜り、誠にありがとうございます。

3 月 21 日、講談社は、アメリカ向けの新たなマンガ配信サービス「K MANGA」のスタートを現地メディア向けに発表しました。本サービスによって、アプリとオンラインを通じ、アメリカのファンに手軽にマンガを届けられるようになります。5 月 10 日にはアプリ版をリリース予定で、ウェブ版も追って公開する予定です\*。

講談社のアメリカでのマンガ売上は、2022 年に同国での売上記録を更新しました。「K MANGA」では、オリジナル作品をはじめ、週刊誌、月刊誌での連載マンガの日米同時公開を行います。連載中の『EDENS ZERO』『ブルーロック』『彼女、お借りします』『黙示録の四騎士』などの最新話をいち早く配信することで、アメリカの読者により良いマンガ体験を提供いたします。

サービス開始と同時に、現在連載中の 70 作品を含む、おおよそ 400\*\*作品を提供予定で、ユーザーは、「K MANGA」を利用することで、数多くの作品を一部無料で楽しむことができます\*\*\*。

講談社は、2015 年に、同様の日本国内向けデジタルプラットフォーム「マガポケ」のサービスを開始。現在までにアプリは 2000 万ダウンロードを記録しています。

「K MANGA」の公式 Twitter (@KMANGA\_KODANSHA) は 3 月 21 日にオープンしております。

\*アメリカのみでの配信になります。

\*\*作品数はサービス開始時のものになります。

\*\*\*一日で無料にて読める量は限られています。また、作品ごとに無料で読める話数は異なります。



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◆ 「K MANGA」プロジェクトリーダー平岡雄大のコメント

「『K MANGA』は講談社のマンガ編集部が直接運営するサービスです。それにより、連載中の数多くの人気作品をアメリカで同時配信できるのが強みです。

これからはアメリカのマンガファンの方々も、日本と同じように手軽に、同じ速さで最新話を読むことが出来ます。今以上によりたくさんのアメリカの人々にマンガを楽しんで頂き、よりマンガを好きになって頂けるようなサービス作りを目指します」

◆ アメリカ向けの発表内容については、別紙・英語版リリースをご覧ください。

March 21st, 2023  
PRESS RELEASE  
KODANSHA Ltd.

EMBARGOED FOR:  
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March 21st, 2023

## “Attack on Titan” and “Tokyo Revengers” Publisher Kodansha Announces New Manga Platform “K MANGA” for US Fans

*Kodansha’s “K MANGA” Platform Scheduled to Launch in May 2023,  
Bringing the Latest English-Language Manga Chapters Exclusively to US Readers*

**Tokyo, Japan, March 21, 2023** – Kodansha Ltd., one of Japan's leading publishers of hit manga such as "Attack on Titan," "Tokyo Revengers," and "FAIRY TAIL," will launch its manga distribution service, **K MANGA**, in May 2023, exclusively to U.S. readers.

Kodansha's manga sales in the U.S. tripled in 2022, setting a company record. Through **K MANGA**, Kodansha will increase accessibility for U.S. based fans who have embraced the medium with famed manga titles such as “Attack on Titan,” and “Ghost in the Shell,” available at launch. **K MANGA** will endeavor to release the latest chapters of **K MANGA** original serialized manga and weekly and monthly magazines of Kodansha containing a collection of different manga titles simultaneously in the U.S and Japan, making the latest stories available earlier than any other competing US services.\*

Project leader Yuta Hiraoka states, “The K MANGA team is committed to continually creating content within the K MANGA platform, bringing many brand new stories to U.S. readers as they are simultaneously distributed in Japan. We hope that our audience will enjoy K MANGA through encountering many never-before-seen stories, becoming a fan of those stories, and then watching the journey of how those stories become popular.”

### Features of K MANGA

As Kodansha’s official serialization platform, **K MANGA** will launch with approximately 400\*\* titles, including 70 titles of ongoing manga currently in serialization across a multitude of genres including action, thriller, isekai, romance, and fantasy. Users will have access to **K MANGA**’s library and will be able to read limited chapters of manga for free\*\*\*.

- **Earliest Exclusive Access to Latest Chapters**

Chapters of popular manga in the U.S. currently ongoing in Japan, such as "EDENS ZERO," "Blue Lock," "Rent-A-Girlfriend," "The Seven Deadly Sins: Four Knights of the Apocalypse", and "Don't Toy With Me, Miss Nagatoro" will be available on **K MANGA** before any other competing platform.

- **Access to Popular Manga in Kodansha’s Catalog**

In addition to the latest manga, **K MANGA** will offer a myriad of beloved manga from Kodansha’s library such as “The Seven Deadly Sins”, “Fire Force” and “Chihayafuru”.

- **A Manga Service by the Editors and for the Fans**

**K MANGA** is managed by Kodansha's editorial team – the same team that has been present through the creation of new manga every day, continuously editing and producing numerous worldwide mega-hits.

- **Official Localization**

**K MANGA** will deliver official translations by industry professionals familiar with each manga.

\*Distribution is exclusively in the United States.

\*\*Number of manga titles available at the time of launch.



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\*\*\*The amount of free manga that can be read per day is limited and varies from manga to manga.

### Official Twitter and Teaser Website Launch

The official Twitter and teaser website launches today, March 21, 2023. Please follow for the latest news about the platform and manga.

Twitter: @KMANGA\_KODANSHA [https://twitter.com/KMANGA\\_KODANSHA](https://twitter.com/KMANGA_KODANSHA)

Website: <https://teaser.kmanga.kodansha.com/>

### Official App and Full Website Launch

K MANGA official app will be available on **Wednesday, May 10**. The full website launch date is to be announced.

### About Kodansha

KODANSHA Ltd. is Japan's leading publishing house based in Tokyo, having delivered stories into ready hands across the globe with a wide variety of content from manga to novels, fashion magazines, news journals, and picture books for children, as well as TV anime, movies, series, and video games since 1909 in the spirit of "*Inspire Impossible Stories*." KODANSHA is globally recognized as the licensor of some of the world's most loved manga IPs, such as *AKIRA*, *Attack on Titan*, and *Ghost in the Shell*. Their digital book platform, MAGAPOKE was launched in July 2015 and to date has been downloaded nearly 20 million times. For more information, visit: [www.kodansha.com/](http://www.kodansha.com/)

Art assets can be found in [this link](#).

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K MANGA logos



K MANGA



K MANGA App Top UI

